

★ NASHVILLE 2020 ★  
**SETTING THE TONE FOR**  
**PROPANE**

MUSIC CITY CENTER ★ NASHVILLE, TN  
**Mon., April 6 – Wed., April 8, 2020**

**NPGA SOUTHEASTERN CONVENTION & INTERNATIONAL PROPANE EXPO**

# 2020 SPONSORSHIP OPPORTUNITIES

**All sponsorships include company logo displayed on the Expo website, sponsor signage, and in the onsite guide.** Sponsorships are not definite until the National Propane Gas Association issues a written confirmation. This form constitutes a binding agreement.

## DIAMOND LEVEL

**Grand Hall Concourse Column Wraps** Set of 6 – **\$25,000 Exclusive**

Welcome attendees with your logo on six columns at the Grand Hall 5<sup>th</sup> Ave. entrance

**WI-FI** Please Inquire

Partner up with an industry colleague and have your logos on the landing page of the Expo wifi. View-able to all attendees accessing wifi throughout the convention center and exhibit hall

## PLATINUM LEVEL

**Bus Sponsorship – Premium** **\$11,000 Exclusive**

Your logo displayed on the outside of each shuttle bus, on the headrest of each seat, on shuttle schedule signage throughout the convention center, and on signage at the shuttle drop off at the convention center (over show dates)

**Grand Hall Concourse Column Wraps** Set of 3 – **\$14,000**

Welcome attendees with your logo on three columns at the Grand Hall 5<sup>th</sup> Ave. entrance

**Escalator Runners** 2 sets of 2 **\$14,000**

Your logo located along the center of the escalator (your choice of available escalator) for all attendees to see (5th Ave. available)

**Concourse CD Column Wraps** Set of 3 – **\$14,000**

Welcome attendees with your logo on three columns outside of Halls C&D

**Keynote Address** **\$10,000 Exclusive**

Opportunity to make welcome remarks, and to distribute company material at each seat in the general session

**Registration** **\$10,000 Exclusive**

Your logo will be on alternating panels of the registration desk where all attendees are welcomed

**Tote Bag** **\$14,000 Exclusive**

Your logo displayed on the totebags attendees are given at registration and will carry around on & off the Expo floor

**Dormer Video Screens** **\$10,000 each**  
**Hall D SOLD** **Hall C Available**

Towering above the entrances to Halls C & D, display your organization's message on the largest screen type in the Music City Center. These vertical displays can be seen from levels three and four inside the center as well as from the exterior on Demonbreun Street

## GOLD LEVEL

**Autogas Pavilion Sponsor** **\$8,500 Exclusive**

Company logo on Autogas Pavilion insert handed to every attendee at registration. Logo on banner above the Autogas Pavilion

**Bus Sponsorship** **\$8,000**

Your logo displayed on the headrest of each seat and on shuttle schedule signage throughout the convention center (over show dates)

**Escalator Runners** 1 set of 2 – **\$7,500**

**Demonbreun Side** **SOLD** 5th Ave. Available

Your logo located along the center of the escalator (your choice of available escalator) for all attendees to see

**Hand Sanitizers** **\$7,000 Exclusive**

One color logo on individual sanitizer handed directly to attendees at registration

**Hotel Key Cards** **\$9,000 Exclusive**

Your logo and welcome message imprinted on the hotel key cards at the headquarter hotel

**Hotel Room Door Hang** **\$8,000 Exclusive**  
**(HQ Hotel Only)**

Your logo on a promotional piece delivered to and hung on each attendees hotel room door (headquarter hotel and Monday, April 6 only)

**Hydration Stations** **\$7,000**

Your logo on disposable cups and opportunity to display material at the hydration stations on Show Floor

**Internet Station** **\$6,500 Exclusive**

Your logo on internet station, and landing screens in the convention center foyer

**Lanyards** **\$9,500 Exclusive**

Your logo on attendee badge lanyards

**Mobile App** **\$7,500 Exclusive**

Your logo on mobile app signage and displayed on the landing page

**AM Coffee Break - Tues or Wed** **\$6,500**

Your logo on napkins with the opportunity to display material

**Sidewalk Graphic Signs** **\$6,000 Exclusive**  
**Set of 2**

Greet attendees at the top of the escalators leading to the Exhibit Hall on Level 3 of the Music City Center

**Welcome Reception Co-Sponsor** **\$6,000 each**  
**Limit 3**

20 comp drink tickets, logo on cocktail napkins

## SILVER LEVEL

**Aisle Signs** 3 or more – **\$3,300**

**Education Session Pen Sponsor** **\$3,000 Exclusive**

Supply pens with your organizations' logo for all the education sessions on Mon, April 6 (Note: Organization responsible for supplying pens)

**Education Sessions (Full)** **\$3,200**

Your logo on classroom signage and each reference in printed materials. Opportunity to display company materials and give speaker introduction

**Rotating Kiosk** **\$5,400 all 3 panels**

Display your company logo on a Rotating Kiosk located near registration. Each panel is 46' x 67' and backlit

**Technical Workshop Classrooms** **\$5,500 Exclusive**

Your logo on all classroom signage and each reference to workshop sessions in printed materials with the opportunity to display company materials

## BRONZE LEVEL

**Aisle Signs** 1 sign – **\$1,500**

**Aisle Signs** 2 signs – **\$2,500**

**Education Sessions Co-Sponsor** **\$1,750 each**

Your logo on classroom signage and referenced in printed materials

**Exhibit Hall Lounge** **\$2,000 Exclusive**

Your logo on lounge signage and the opportunity to distribute company materials in the lounge

**Fast-Track Sessions** **\$1,400**

Your logo displayed on the Innovation Pavilion signage and the opportunity for speaker introduction

**Prayer Breakfast Co-Sponsor** **\$2,500 each**  
**Limit 3**

2 complimentary tickets, reserved seating, logo on table

**Rotating Kiosk** **\$2,000 per panel**  
**3 available**

Display your company logo on a Rotating Kiosk located near registration. Each panel is 46' x 67' and backlit

*Show management reserves the right to adjust exact location of graphic items to areas considered to be of higher visibility and suitable to the overall look of the show.*

# YES! I WANT TO SPONSOR AT THE 2020 NPGA SOUTHEASTERN CONVENTION & INTERNATIONAL PROPANE EXPO.

Please scan and SUBMIT Sponsorship reservation form to [meetings@npga.org](mailto:meetings@npga.org) or mail to:  
National Propane Gas Association, Attn: Exposition Sponsorship Department  
1899 L Street, NW, Suite 350, Washington, DC 20036



## Diamond Level

Any packaged sponsorship opportunity valued at over \$15,000. Platinum benefits plus recognition from stage during the Keynote Address

- Grand Hall Concourse Column Wraps **Set of 6 - \$25,000**
- WI-FI **Please Inquire**

## Platinum Level

Any single or packaged sponsorship valued between \$10,000-\$14,999. Gold Benefits plus sponsor spotlight - highlight your organization in a regularly scheduled email message to promote NPGA Expo (guidelines and specifications will be provided)

- Bus Sponsorship – Premium **\$11,000 Exclusive**
- Grand Hall Concourse Column Wraps **Set of 3 - \$14,000 2**
- Escalator Runners **sets of 2 \$14,000**
- Concourse CD Column Wraps **Set of 3 - \$14,000**
- Keynote Address **SOLD \$10,000 Exclusive**
- Registration **SOLD \$10,000**
- Tote Bag **SOLD \$14,000 Exclusive**
- Dormer Video Screens (2 Available) **\$10,000 each**

## Gold Level

Any single or packaged sponsorship valued between \$6,000 - \$9,999. Silver benefits plus sponsor identification next to exhibitor listing in the NPGA Expo Official Show Guide and sponsor signage to display in booth

- Autogas Pavilion Sponsor **SOLD \$8,500**
- Bus Sponsorship **\$8,000**
- Escalator Runners **1 set of 2 – \$7,500**  
**1 set of 2 SOLD (Demonbreun Side)**
- Hand Sanitizers **SOLD \$7,000**
- Hotel Key Cards **SOLD \$9,000**
- Hotel Room Door Hang (HQ Hotel Only) **\$ 8,000 Exclusive**

## Gold Level, continued

- Hydration Stations **\$7,000**
- Internet Station **\$6,500**
- Lanyards **SOLD \$9,500**
- Mobile App **SOLD \$7,500**
- AM Coffee Break - Tues or Wed **\$6,500**
- Sidewalk Graphic Signs (Set of 2) **SOLD \$6,000 Exclusive**
- Welcome Reception Co-Sponsor (Limit 3) **SOLD \$6,000 each**

## Silver Level

Any single or packaged sponsorship valued between \$5,999 - \$3,000. Bronze benefits plus one complimentary full page black & white ad in the NPGA Expo Official Show Guide

- Aisle Signs – 3 or more **\$ 3,300**
- Education Session Pen Sponsor **SOLD \$3,000**
- Education Sessions (Full) **\$3,200**
- Rotating Kiosk **\$5,400 all 3 panels**
- Technical Workshop Classrooms **\$5,500**

## Bronze Level

Any single or packaged sponsorship valued up to \$2,999. Bronze benefits include your logo displayed on Expo website, sponsor signage, and in the NPGA Expo Official Show Guide

- Aisle Signs – 1 sign **\$1,500**
- Aisle Signs – 2 signs **\$2,500**
- Education Sessions Co-Sponsor **\$1,750 each**
- Exhibit Hall Lounge **SOLD \$2,000**
- Fast-Track Sessions **\$1,400**
- Prayer Breakfast Co-Sponsor (Limit 3) **\$2,500 each**
- Rotating Kiosk (3 Available) **\$2,000 per panel**

## Contact Information (PLEASE PRINT)

\_\_\_\_\_  
Company

\_\_\_\_\_  
Contact Name & Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City / State / Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email (REQUIRED)

\_\_\_\_\_  
Signature

Date

## Payment Information

\_\_\_\_\_  
**TOTAL DUE**

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date CVV

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Authorized Signature

For more information,  
email [expo@npga.org](mailto:expo@npga.org) or  
visit [www.npgaexpo.com](http://www.npgaexpo.com)

