



UNITED IN MEETING TODAY'S CHALLENGES:

THE PROMISE OF PROPANE

OCTOBER 18-20, 2021
GEORGIA WORLD CONGRESS CENTER, ATLANTA, GA



2021 SHOW GUIDE ADVERTISING AGREEMENT

Reach a highly targeted propane industry audience at a very reasonable cost!

Advertise in the Official Show Guide to increase your company's visibility at the Southeastern Convention & International Propane Expo in Atlanta, GA on October 18-20, 2021.

ADVERTISING RATES

\$495 Black & White Interior

~~SOLD \$1,650 Full Color Inside Front Cover~~

~~SOLD \$1,650 Full Color Inside Back Cover~~

~~SOLD \$3,200 Full Color Back Cover~~

ADVERTISING MATERIAL REQUIREMENTS

Page Size: 4" x 9"

Live Area: 3.5" x 8.5" (important text within these dimensions)

Final Document Size: 4.25" x 9.25" (to compensate for bleed)

Cover Ad: CMYK only (no Pantone or RGB colors)

Inside Ad: Grayscale and/or Black only

Preferred File Format: PDF/X1a - print-ready, high-resolution (300dpi) with embedded fonts and graphics

Application Files: Adobe InDesign CC and lower version accepted with all fonts and images supplied

Ad Agreements Due: Friday, August 20, 2021

Materials Due: Friday, August 20, 2021

Contact Information

Contact Name _____ Title _____

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Payment Amount \$ _____

Check Number _____ (payable to National Propane Gas Association)

Credit Card (circle one) AmericanExpress MasterCard Visa

Card Number _____ Expiration Date _____

Card Holder Name _____

Signature _____

Submit Advertising Agreement to
meetings@npga.org

Submit Advertising Materials
by August 20 to
meetings@npga.org