

2021 SPONSORSHIP OPPORTUNITIES

All sponsorships include company logo displayed on the Expo website, sponsor signage, and in the onsite guide. Sponsorships are not definite until the National Propane Gas Association issues a written confirmation. This form constitutes a binding agreement.

UNITED IN MEETING
TODAY'S CHALLENGES:
THE PROMISE OF
PROPANE
OCTOBER 18-20, 2021
GEORGIA WORLD CONGRESS CENTER
ATLANTA, GA

DIAMOND LEVEL

Escalator Runners **\$18,500 for 3 sets of 2**

Your logo located along the center of the escalator (your choice of available escalator) for all attendees to see

Spiral Staircase Wrap (Full) **\$15,000 Exclusive**

Welcome attendees with your graphics on every panel of a grand staircase on the 5th floor that all attendees will walk by on the way to the Exhibit Hall

Wi-Fi Service **Please Inquire**

Partner up with an industry colleague and have your logos on the landing page of the Expo wi-fi. Viewable to all attendees accessing wi-fi throughout the convention center and exhibit hall

PLATINUM LEVEL

Tote Bags **\$14,000 Exclusive**

Your logo displayed on the tote bags attendees are given at registration and will carry around on & off the Expo floor

Escalator Runners **\$13,500 for 2 sets of 2**

Your logo located along the center of the escalator (your choice of available escalator) for all attendees to see

LED Video Walls **\$13,500 for 2 Walls**

Your organization's message will run for 40 seconds on two large LED boards in the Georgia World Congress Center. Your choice of available locations in Building B.

Center Staircase Planters **\$12,500 for 6 planters**

Your logo located on large planters leading from the 4th floor to the main lobby.

Spiral Staircase Wrap (Partial) **\$12,500, Exclusive**

Welcome attendees with your graphics on every other panel of a grand staircase on the 5th floor that every attendee will walk by on the way to the Exhibit Hall

Welcome Banner **\$12,000 Exclusive**

Welcome attendees with your logo on a giant welcome banner on the 5th floor that everyone will see as they go down to the Exhibit Hall

Digital Education Sessions **\$11,000 Exclusive**

More visibility than ever! Your logo on every education session room's digital signage as one static sponsor, on classroom signage and in printed materials. Opportunity to display company materials and give speaker introduction.

Bus Sponsorship, Premium **\$11,000 Exclusive**

Your logo displayed on the outside of each shuttle bus, on the headrest of each seat, on shuttle schedule signage throughout the convention center, and on signage at the shuttle drop off at the Georgia World Congress Center (over show dates)

Keynote Address **\$10,000 Exclusive**

Opportunity to make welcome remarks, and to distribute company material at each seat in the general session

Registration **\$10,000 Exclusive**

Your logo will be on alternating panels of the registration desk where all attendees are welcomed

GOLD LEVEL

Hand Sanitizers **\$9,500 Exclusive**

One color logo on individual sanitizer handed directly to attendees at registration

Lanyards **\$9,500 Exclusive**

Your logo on attendee badge lanyards

Hotel Key Cards **\$9,000 Exclusive**

Your logo and welcome message imprinted on the hotel key cards at the headquarter hotel

Video Monitors **\$9,000 Each, 4 Available**

Your organization's message will run for 20 seconds on 26 video monitors throughout Building B in the Georgia World Congress Center.

Autogas Pavilion Sponsor **\$8,500 Exclusive**

Your logo on Autogas Pavilion insert handed to every attendee at registration, as well as on the banner above the Autogas Pavilion

Side Staircase Planters **\$8,500 for 3 Planters 2 Available**

Your logo located on large planters, either on the left or right side, leading from the 4th floor to the main lobby

Bus Sponsorship **\$8,000 Exclusive**

Your logo displayed on the headrest of each seat and on shuttle schedule signage throughout the Georgia World Congress Center (over show dates)

Hotel Room Door Hang (HQ Hotel Only) **\$8,000 Exclusive**

Your logo on a promotional piece delivered to and hung on each attendee's hotel room door (Monday, October 18 only)

Escalator Runners **\$7,500 for 1 set of 2**

Your logo located along the center of the escalator (your choice of available escalator) for all attendees to see

LED Video Walls **\$7,500 Each, 2 Available**

Your organization's message will run for 40 seconds on a large LED board in the Georgia World Congress Center. Your choice of available location in Building B.

Mobile App **\$7,500 Exclusive**

Your logo on mobile app signage and displayed on the landing page

AM Coffee Break, Tues or Wed **\$6,500 Each**

Your logo on napkins with the opportunity to display material

Welcome Reception **\$6,000 Each, Limit 3**

Co-Sponsor 25 comp drink tickets, logo on cocktail napkins

SILVER LEVEL

Technical Workshop Classrooms **\$5,500 Exclusive**

Your logo on all classroom signage and each reference to workshop sessions in printed materials with the opportunity to display company materials

Rotating Kiosk **\$5,400 for All 3 Panels**

Display your company logo on a Rotating Kiosk located near registration. Each panel is 46' x 67' and backlit.

Floor Graphic **\$5,000 Exclusive**

Greet attendees at the bottom of the escalators leading down to the Exhibit Hall on Level 1 of the Georgia World Congress Center

Aisle Signs **\$3,300 for 3 (or More) Signs**

Education Session (Full) **\$3,200 Each**

Your logo on classroom signage and each reference in printed materials. Opportunity to display company materials and give speaker introduction

Education Sessions Pen Sponsor **\$3,000 Exclusive**

Supply pens with your organization's logo for all the education sessions on Monday, October 18 (Note: Organization responsible for supplying pens)

BRONZE LEVEL

Prayer Breakfast Co-Sponsor **\$2,500 Each, Limit 3**

2 complimentary tickets, reserved seating, logo on table

Aisle Signs **\$2,500 for 2 Signs**

Exhibit Hall Lounge **\$2,000 Exclusive**

Your logo on lounge signage and the opportunity to distribute company materials in the lounge

Rotating Kiosk **\$2,000 per Panel, 3 Available**

Display your company logo on a Rotating Kiosk located near registration. Each panel is 46' x 67' and backlit.

Education Session Co-Sponsor **\$1,750 Each**

Your logo on classroom signage and in printed materials

Aisle Signs **\$1,500 for 1 Sign**

Fast Track Session **\$1,400 Each**

Your logo displayed on the Innovation Pavilion signage and the opportunity for speaker introduction

YES! I WANT TO SPONSOR AT THE 2021 NPGA SOUTHEASTERN CONVENTION & INTERNATIONAL PROPANE EXPO.



OCTOBER 18-20, 2021
GEORGIA WORLD CONGRESS CENTER

Please submit sponsorship reservation form to meetings@npga.org

Diamond Level

Any packaged sponsorship opportunity valued \$15,000 and over. Platinum benefits plus recognition from stage during the Keynote Address

- Escalator Runners \$18,500 for 3 sets of 2
- Spiral Staircase Wrap (Full) **SOLD!** \$15,000 Exclusive
- WI-FI Please Inquire

Platinum Level

Any single or packaged sponsorship valued between \$10,000-\$14,999. Gold Benefits plus sponsor spotlight - highlight your organization in a regularly scheduled email message to promote NPGA Expo (guidelines and specifications will be provided)

- Tote Bags **SOLD!** \$14,000 Exclusive
- Escalator Runners \$13,500 for 2 Sets of 2
- LED Video Walls \$13,500 for 2 Walls
- Center Staircase Planters \$12,500 for 6 Planters
- Spiral Staircase Wrap (Partial) **SOLD!** \$12,500 Exclusive
- Welcome Banner **SOLD!** \$12,000 Exclusive
- Digital Education Sessions \$11,000 Exclusive
- Bus Sponsorship – Premium \$11,000 Exclusive
- Keynote Address **SOLD!** \$10,000 Exclusive
- Registration **SOLD!** \$10,000 Exclusive

Gold Level

Any single or packaged sponsorship valued between \$6,000 - \$9,999. Silver benefits plus sponsor identification next to exhibitor listing in the NPGA Expo Official Show Guide and sponsor signage to display in booth

- Hand Sanitizers \$9,500 Exclusive
- Lanyards **SOLD!** \$9,500 Exclusive
- Hotel Key Cards **SOLD!** \$9,000 Exclusive
- Video Monitors \$9,000 Each
- Autogas Pavilion Sponsor \$8,500 Exclusive
- Side Staircase Planters \$8,500 for 3 Planters

Gold Level, continued

- Bus Sponsorship \$8,000 Exclusive
- Hotel Room Door Hang (HQ Hotel Only) \$8,000 Exclusive
- Escalator Runners \$7,500 for 1 Set of 2
- LED Video Walls \$7,500 Each
- Mobile App **SOLD!** \$7,500 Exclusive
- AM Coffee Break - Tues or Wed \$6,500 Each
- Welcome Reception Co-Sponsor **SOLD!** \$6,000 Each

Silver Level

Any single or packaged sponsorship valued between \$3,000 - \$5,999. Bronze benefits plus one complimentary full page black & white ad in the NPGA Expo Official Show Guide

- Technical Workshop Classrooms \$5,500 Exclusive
- Rotating Kiosk \$5,400 for All 3 Panels
- Floor Graphic **SOLD!** \$5,000 Exclusive
- Aisle Signs \$3,300 for 3 Signs
- Education Session (Full) \$3,200 Each
- Education Sessions Pen Sponsor **SOLD!** \$3,000 Exclusive

Bronze Level

Any single or packaged sponsorship valued up to \$2,999. Bronze benefits include your logo displayed on Expo website, sponsor signage, and in the NPGA Expo Official Show Guide

- Prayer Breakfast Co-Sponsor **SOLD!** \$2,500 Each
- Aisle Signs \$2,500 for 2 Signs
- Exhibit Hall Lounge \$2,000 Exclusive
- Rotating Kiosk Section \$2,000 per Panel
- Education Session Co-Sponsor \$1,750 Each
- Aisle Signs \$1,500 for 1 Sign
- Fast Track Session \$1,400 Each

Contact Information

Company

Contact Name & Title

Address

City / State / Zip Code

Phone

Email

Signature

Payment Information

Credit Card #

Exp. Date CVV

Cardholder Name

Authorized Signature

For more information,
email meetings@npga.org
or visit www.npgaexpo.com