

# 2023 SPONSORSHIP OPPORTUNITIES



All sponsorships include company logo displayed on the Expo website, mobile app, sponsor signage, and in the onsite guide. This form constitutes a binding agreement and sponsorships are final when the National Propane Gas Association issues a written confirmation.

## DIAMOND LEVEL

### WI-FI **\$30,000**

The ability to have your company's name as the password for thousands of attendees to input on the landing page of the dedicated Expo network

### Grand Hall Concourse Column Wraps Set of 6 **\$28,000**

Welcome attendees with your logo on six columns at the Grand Hall Rep. John Lewis Way S. entrance

### Large Graphic Display **\$18,500**

Display your organization's message on a large horizontal display (759" x 120") outside of Hall D

### Welcome Banner **\$18,000 Exclusive**

Welcome attendees with your logo on a giant 40' W x 7' H banner on the 2nd floor by the escalators at the entrance from the Omni

### Tote Bag **\$17,000 Exclusive**

Your logo displayed on the tote bags attendees are given at registration and will carry around on & off the Expo floor

### Grand Hall Concourse Column Wraps Set of 3 **\$17,000**

Welcome attendees with your logo on three columns at the Grand Hall Rep. John Lewis Way S. entrance

### Concourse CD Column Wraps Set of 3 **\$17,000**

Welcome attendees with your logo on three columns outside of Halls C & D

## PLATINUM LEVEL

### Escalator Base Clings 2 sets of 2, **\$16,000**

Your logo located along the base or top of the escalator (your choice of available escalator) for maximum visibility

### Registration **\$14,000 Exclusive**

Your logo will be on alternating panels of the registration desk where all attendees are welcomed

### Bus Sponsorship Premium **\$12,000 Exclusive**

Your logo displayed on the outside of each shuttle bus, on the headrest of each seat, on shuttle schedule signage throughout the convention center, and on signage at the shuttle drop off at the convention center (over show dates)

### Keynote Address **\$12,000 Exclusive**

Opportunity to make welcome remarks, and to distribute company material at each seat in the general session

### Hand Sanitizers **\$12,000 Exclusive**

One color logo on individual sanitizer handed directly to attendees at registration

### Hotel Key Cards **\$12,000 Exclusive**

Your logo and welcome message imprinted on the hotel key cards at the headquarter hotel

### Stair Clings **\$12,000 Exclusive**

Welcome attendees with your design on the grand staircase that leads from the main entrance of MCC to the main escalator that takes you to the Exhibit Hall CD, between levels 1 and 2

### Window Clings **\$12,000 for 3 sets**

Welcome attendees with your logo on the bottom of glass doors that can be seen from the street (your choice of available doors)

### Dormer Video Screens, 2 Available **\$12,000 Each**

Towering above the entrances to Halls C & D, display your organization's message on the largest screen type in the Music City Center. These vertical displays can be seen from levels three and four inside the center as well as from the exterior on Demonbreun St.

## GOLD LEVEL

### Lanyards **\$11,000 Exclusive**

Your logo on attendee badge lanyards

### Small Graphic Display **\$10,000**

Display your organization's message on a large horizontal display (376" x 92") outside of either Hall C or Hall D

### Autogas Pavilion Sponsor **\$9,000 Exclusive**

Company logo on Autogas Pavilion insert handed to every attendee at registration. Logo on banner above the Autogas Pavilion

### Bus Sponsorship **\$9,000 Exclusive**

Your logo displayed on the headrest of each seat and on shuttle schedule signage throughout the convention center (over show dates)

### Hotel Room Door Hang (HQ Hotel Only) **\$9,000 Exclusive**

Your logo on a promotional piece delivered to and hung on each attendee's hotel room door (headquarter hotel and Sunday, April 23 only)

### Escalator Base Clings 1 set of 2 – **\$9,000**

Your logo located along the base or top of the escalator (your choice of available escalator) for maximum visibility

### Window Clings **\$9,000 for 2 sets**

See description under Platinum level

### Mobile App **\$8,000 Exclusive**

Your logo on mobile app signage and displayed on the landing page

### Hydration Stations **\$8,000 Exclusive**

Your logo on disposable cups and opportunity to display material at the hydration stations on show floor

### Column Flags **\$8,000 Exclusive**

Welcome attendees with your logo on four 24" W x 96" H flags hanging on columns outside of Hall CD

### Welcome Reception **\$7,500 Each**

Co-Sponsor, Limit 3  
20 comp drink tickets, logo on cocktail napkins

### Internet Station **\$7,000 Exclusive**

Your logo on internet station, and landing screens in the convention center foyer

### AM Coffee Break– Mon or Tues **\$7,000 Each**

Your logo on napkins with the opportunity to display material

### Sidewalk Graphic Signs Set of 2 – **\$7,000**

Greet attendees at the top of the escalators leading to the Exhibit Hall on Level 3 of the Music City Center

## SILVER LEVEL

### Technical Workshop Classrooms **\$6,000 Exclusive**

Your logo on all classroom signage and each reference to workshop sessions in printed materials with the opportunity to display company materials

### Backlit Tower **\$6,000 all 4 panels**

Display your company logo on a Backlit Tower located in a high traffic area. Each panel is 39" x 95"

### Prayer Breakfast **\$5,000 each**

Co-Sponsor, Limit 3  
2 complimentary tickets, reserved seating, logo on table

### Window Clings **\$5,000 for 1 set**

See description under Platinum level

### Education Session Pen Sponsor **\$4,000 Exclusive**

Supply pens with your organizations' logo for all the education sessions on Sun, April 23 (Note: Organization responsible for supplying pens)

### Aisle Signs 3 or more – **\$3,750**

### Education Sessions (Full) **\$3,500 Each**

Your logo on classroom signage and each reference in printed materials, and the opportunity to display company materials and give speaker introduction

## BRONZE LEVEL

### Exhibit Hall Lounge **\$3,000 Exclusive**

Your logo on lounge signage and the opportunity to distribute company materials in the lounge

### Aisle Signs 2 signs – **\$2,700**

### Backlit Tower **\$2,500 per Panel**

Display your company logo on a Rotating Kiosk located in a high traffic area. Each panel is 39" x 95"

### Education Sessions Co-Sponsor **\$1,900 Each**

Your logo on classroom signage and each reference in printed materials

### Fast Track Session **\$1,750 Each**

Your logo displayed on the Innovation Pavilion signage and the opportunity for speaker introduction

### Aisle Signs 1 sign – **\$1,600**

Show management reserves the right to adjust exact location of graphic items to areas considered to be of higher visibility and suitable to the overall look of the show.

# YES! I WANT TO SPONSOR AT THE 2023 SOUTHEASTERN CONVENTION & INTERNATIONAL PROPANE EXPO™.



Please submit sponsorship reservation form to [meetings@npga.org](mailto:meetings@npga.org)

## DIAMOND LEVEL

Any packaged sponsorship opportunity valued \$17,000 and over. Platinum benefits plus recognition from stage during the Keynote Address

- WI-FI \$30,000
- Grand Hall Concourse Column Wraps **SOLD!** Set of 6 – \$28,000
- Large Graphic Display \$18,500
- Welcome Banner **SOLD!** \$18,000 Exclusive
- Tote Bag \$17,000 Exclusive
- Grand Hall Concourse Column Wraps **SOLD!** Set of 3 – \$17,000
- Concourse CD Column Wraps **SOLD!** Set of 3 – \$17,000

## PLATINUM LEVEL

Any single or packaged sponsorship valued between \$12,000-\$16,999. Gold Benefits plus sponsor spotlight - highlight your organization in a regularly scheduled email message to promote Expo (guidelines and specifications will be provided)

- Escalator Base Clings 2 sets of 2 – \$16,000
- Registration **SOLD!** \$14,000 Exclusive
- Bus Sponsorship – Premium \$12,000 Exclusive
- Keynote Address **SOLD!** \$12,000 Exclusive
- Hand Sanitizers \$12,000 Exclusive
- Hotel Key Cards **SOLD!** \$12,000 Exclusive
- Stair Clings \$12,000 Exclusive
- Window Clings \$12,000 for 3 sets
- Dormer Video Screens **SOLD!** \$12,000 Each, 2 Available

## GOLD LEVEL

Any single or packaged sponsorship valued between \$7,000 - \$11,999. Silver benefits plus sponsor identification next to exhibitor listing in the Expo Official Show Guide and sponsor signage to display in booth

- Lanyards **SOLD!** \$11,000 Exclusive
- Small Graphic Display \$10,000
- Autogas Pavilion Sponsor \$9,000 Exclusive
- Bus Sponsorship \$9,000 Exclusive
- Hotel Room Door Hang (HQ Hotel Only) \$9,000 Exclusive

## GOLD LEVEL, CONTINUED

- Escalator Base Clings 1 set of 2 – \$9,000
- Window Clings \$9,000 for 2 sets
- Mobile App \$8,000 Exclusive
- Hydration Stations \$8,000 Exclusive
- Column Flags **SOLD!** \$8,000 Exclusive
- Welcome Reception Co-Sponsor **SOLD!** \$7,500 Each, Limit 3
- Internet Station \$7,000 Exclusive
- AM Coffee Break – Mon or Tues **SOLD!** \$7,000 Each Day
- Sidewalk Graphic Signs Set of 2 – \$7,000 Exclusive

## SILVER LEVEL

Any single or packaged sponsorship valued between \$3,500 - \$6,999. Bronze benefits plus one complimentary full page black & white ad in the Expo Official Show Guide

- Technical Workshop Classrooms \$6,000 Exclusive
- Backlit Tower \$6,000 all 4 panels
- Prayer Breakfast Co-Sponsor **SOLD!** \$5,000 each, Limit 3
- Window Clings \$5,000 for 1 set
- Education Session Pen Sponsor **SOLD!** \$4,000 Exclusive
- Aisle Signs 3 or more – \$3,750
- Education Sessions (Full) \$3,500 Each

## BRONZE LEVEL

Any single or packaged sponsorship valued up to \$3,499. Bronze benefits include your logo displayed on Expo website, sponsor signage, and in the Expo Official Show Guide

- Exhibit Hall Lounge **SOLD!** \$3,000 Exclusive
- Aisle Signs 2 signs – \$2,700
- Backlit Tower \$2,500 per Panel
- Education Sessions Co-Sponsor \$1,900 Each
- Fast Track Session \$1,750 Each
- Aisle Sign 1 sign – \$1,600

## Contact Information

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Company

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Contact Name & Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City / State / Zip Code

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Phone

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Email

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Signature

Date

## Payment Information

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Cardholder Name

\_\_\_\_\_  
Authorized Signature

CW

For more information,  
email [meetings@npga.org](mailto:meetings@npga.org)  
or visit [www.npgaexpo.com](http://www.npgaexpo.com)

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