



# 2024 SHOW GUIDE ADVERTISING AGREEMENT

Reach a highly targeted propane industry audience at a very reasonable cost!

Advertise in the Official Show Guide to increase your company's visibility at the 2024 Southeastern Convention & International Propane Expo™ in Charlotte, NC on Friday, April 5 – Sunday, April 7.

## ADVERTISING RATES

- \$545 Black & White Interior
- ~~SOLD \$1,815 Full Color Inside Front Cover~~
- ~~SOLD \$1,815 Full Color Inside Back Cover~~
- ~~SOLD \$3,520 Full Color Back Cover~~

## ADVERTISING MATERIAL REQUIREMENTS

Page Size: 4" x 9"  
 Live Area: 3.5" x 8.5" (important text within these dimensions)  
 Final Document Size: 4.25" x 9.25" (to compensate for bleed)

Cover Ad: CMYK only (no Pantone or RGB colors)  
 Inside Ad: Grayscale and/or Black only  
 Preferred File Format: PDF/X1a - print-ready, high-resolution (300dpi) with embedded fonts and graphics  
 Application Files: Adobe InDesign CC and lower version accepted with all fonts and images supplied  
**Ad Agreements Due: Friday, February 2, 2024**  
**Materials Due: Friday, February 2, 2024**

## CONTACT INFORMATION

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT AMOUNT \$ \_\_\_\_\_

- Check Number \_\_\_\_\_ (payable to National Propane Gas Association)
- Credit Card (circle one) AmericanExpress MasterCard Visa

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder Name \_\_\_\_\_

Signature \_\_\_\_\_

**Submit advertising agreement to**  
**[meetings@npga.org](mailto:meetings@npga.org)**

**Submit advertising materials**  
**by February 2, 2024 to**  
**[meetings@npga.org](mailto:meetings@npga.org)**