

# LEAD RETRIEVAL 101

***How are you capturing and following up with all of the leads collected at your booth?***

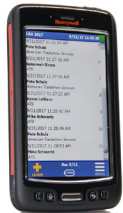
“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

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### **Why use event provided Lead Retrieval services?**

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 36 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device  
to capture leads  
*Just Point & Scan*

**MobilePlus™**



Large format  
device to capture  
leads  
*Just Point & Scan*

**iPad MiniPlus™**



Use your own  
device to capture  
leads  
*Just Point & Scan*

**LeadsPlus™ App**



**AMERICAN  
TRADESHOW SERVICES**



Southeastern Convention &  
International Propane Expo 2024  
Charlotte Convention Center | Charlotte, NC  
April 5th - 7th, 2024

**ATS** AMERICAN  
TRADESHOW SERVICES

## LEAD RETRIEVAL OPTIONS

NGPA & ATS have partnered together to offer exceptional lead retrieval products and services!

- Instantly capture attendee contact info! Just **"Point and Scan"** the badges QR Code
- Leads stored in the cloud for up to **36 months**
- Personalize Leads by using our **"Custom Qualifiers"** with the ability for note taking
- Real-time lead data & analytics make following up a breeze; easy and efficient



Handheld  
State of the Art  
Honeywell Scanner

**MobilePlus™**



Use our iPad  
& our LeadsPlus  
Application

**iPad MiniPlus™**



Use your own  
IOS or Andoid  
Devices

**LeadsPlus™ App**

**TO ORDER LEAD RETRIEVAL, VISIT US AT THE  
LEAD RETRIEVAL DESK LOCATED AT EXHIBITOR SERVICES.**

**If you have Pre-Ordered Pickup at The Lead Retrieval Desk.**

If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 240-5507 and we will make certain your questions are answered.



2024 Southeastern Convention & International Propane Expo™  
Charlotte Convention Center | Charlotte, NC  
April 5th - 7th, 2024



# LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, MARCH 1, 2024

**Click here to ORDER ONLINE**

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**MobilePlus™**



Use our iPad & our LeadsPlus Application

**iPad® Mini Plus™**



Use your own IOS or Andoid Devices

**LeadsPlus™ App**

ITEM	DIS. DEADLINE	SHOW RATE	QTY	SUBTOTAL
Mobile Plus	\$ 369.00	\$ 419.00	_____	\$ _____
iPad Mini Plus	\$ 449.00	\$ 499.00	_____	\$ _____
LeadsPlus App	\$ 359.00	\$ 409.00	_____	\$ _____
(First License)				
LeadsPlus App	\$ 99.00	\$ 149.00	_____	\$ _____
(Additional License)				
<b>LeadsPlus App Bundles: (First License Included)</b>				
3 Pack	\$ 499.00	\$ 549.00	_____	\$ _____
6 Pack	\$ 799.00	\$ 849.00	_____	\$ _____
10 Pack	\$ 999.00	\$ 1049.00	_____	\$ _____

Mobile Plus Add-Ons:	Post Dis. Deadline			
Custom Survey	\$ 60.00	\$ 80.00	_____	\$ _____
Delivery & Setup	\$ 65.00	\$ 85.00	_____	\$ _____
Developer Kit	\$ 350.00	\$ 350.00	_____	\$ _____

**Click here to ORDER ONLINE**

Username: NPGA2024 | Password: 0405

Sub-Total = \$ _____
Total Due (in US Funds)= \$ _____
3% Credit Card Surcharge= \$ _____

(PLEASE PRINT) BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_

EMAIL(S) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP, COUNTRY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_

PHONE NO. \_\_\_\_\_

ONSITE CONTACT \_\_\_\_\_

ONSITE CELL PHONE \_\_\_\_\_

CREDIT CARD NO.:  AMERICAN EXPRESS  MasterCard  VISA

\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|

CARDHOLDER NAME: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

Visit Us at: [www.american-tradeshow.com](http://www.american-tradeshow.com) Email Orders to: [orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)  
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