

2024 SPONSORSHIP OPPORTUNITIES



All sponsorships include company logo displayed on the Expo website, mobile app, sponsor signage, and in the onsite guide. This form constitutes a binding agreement and sponsorships are final when the National Propane Gas Association issues a written confirmation.

DIAMOND LEVEL

WI-FI \$30,000 Exclusive

The ability to have your company's name as the password for thousands of attendees to input on the landing page of the dedicated Expo network

Digital Sign \$18,000 Each, 2 Available

Towering above the pedestrian walkways on the street level, display your organization's message on the largest screen type in the convention center

Concourse A Window Clings \$18,000 for 4 Panels

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

Stair Graphics \$18,000 for all 24 Steps

Welcome attendees with your design on the grand staircase that leads from the registration area to the education rooms on level two

Tote Bag \$17,000 Exclusive

Your logo displayed on the tote bags attendees are given at registration and will carry around on & off the Expo floor

PLATINUM LEVEL

Escalator Panel Clings 2 sets of 2, \$16,000

Your design located along the sides of the escalator for maximum visibility (your choice of available escalator)

Stair Graphics \$16,000 for 16 Upper Steps

See description under Diamond Level

Concourse A Window Clings \$15,000 for 3 Panels

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

Registration \$14,000 Exclusive

Your logo will be on alternating panels of the registration desk where all attendees are welcomed

Hotel Key Cards \$14,000 Exclusive

Your logo and welcome message in print on the hotel key cards at the headquarter hotel

Keynote Address \$13,500 Exclusive

Opportunity to make welcome remarks, and to distribute company material at each seat in the general session

Bus Sponsorship Premium \$12,000 Exclusive

Your logo displayed on the outside of each shuttle bus, on the headrest of each seat, on shuttle schedule signage throughout the convention center, and on signage at the shuttle drop off at the convention center (over show dates)

Hand Sanitizers \$12,000 Exclusive

One color logo on individual sanitizer handed directly to attendees at registration

Escalator Runners 2 for \$12,000

Your design located along the center of the escalator for maximum visibility (your choice of available escalator)

Lanyards \$12,000 Exclusive

Your logo on attendee badge lanyards

Stair Graphics \$12,000 for 8 Lower Steps

See description under Diamond Level

GOLD LEVEL

Concourse A Window Clings \$11,000 for 2 Panels

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

Autogas Pavilion Sponsor \$9,000 Exclusive

Company logo on Autogas Pavilion insert handed to every attendee at registration. Logo on banner above the Autogas Pavilion

Bus Sponsorship \$9,000 Exclusive

Your logo displayed on the headrest of each seat and on shuttle schedule signage throughout the convention center (over show dates)

HQ Hotel Room Door Hang \$9,000 Exclusive

Your logo on a promotional piece delivered to and hung on each attendee's hotel room door (headquarter hotel on Friday, April 5 only)

Mobile App \$8,500 Exclusive

Your logo on mobile app signage and displayed on the landing page

Escalator Panel Clings 1 set of 2, \$8,000

Your design located along the sides of the escalator for maximum visibility (your choice of available escalator)

Hydration Stations \$8,000 Exclusive

Your logo on disposable cups and opportunity to display material at the hydration stations on show floor

Welcome Reception Co-Sponsor \$8,000 Each

20 comp drink tickets, company logo on cocktail napkins (limit 3)

Internet Station \$7,000 Exclusive

Your logo on internet station and landing screens in the convention center foyer

Rectangle Column Wrap \$7,000 for 3 Panels

Display your design on all 3 panels of a column located in the registration area. Each panel is approximately 3' W x 12' H

AM Coffee Break- Sat or Sun \$7,000 Each

Your logo on napkins with the opportunity to display material

SILVER LEVEL

Technical Workshop Classrooms \$6,000 Exclusive

Your logo on all classroom signage and each reference to workshop sessions in printed materials with the opportunity to display company materials

Prayer Breakfast Co-Sponsor \$6,000 Each

2 complimentary tickets, reserved seating logo on each table (limit 3)

Escalator Runner 1 for \$6,000

Your design located along the center of the escalator for maximum visibility (your choice of available escalator)

Concourse A Window Clings \$6,000 for 1 Panel

Welcome attendees with your logo on the top of glass windows that can be seen from registration (your choice of available windows)

Sidewalk Graphic Sign \$5,500 Each

Greet attendees at the bottom of the escalators leading to the Exhibit Hall on the lower level of the convention center

Education Session Pens \$4,000 Exclusive

Supply pens with your organization's logo on all the education sessions on Fri, April 5 (Note: organization responsible for supplying pens)

Education Session (Full) \$3,800 Each

Your logo on classroom signage, website, app, and in printed materials, as well as the opportunity to display company materials and give the speaker introduction

BRONZE LEVEL

Exhibit Hall Lounge \$3,000 Exclusive

Your logo on lounge signage and the opportunity to distribute company materials in the lounge

Aisle Signs 2 signs - \$3,000

Rectangle Column Wrap \$3,000 per Panel

Display your design on one panel of a column located in the registration area. Each panel is approximately 3' W x 8' H.

Education Session Co-Sponsor \$2,000 Each

Your logo on classroom signage, website, app, and in printed materials

Aisle Signs 1 sign - \$1,900

Fast Track Session \$1,850 Each

Your logo displayed on the Innovation Pavilion signage and the opportunity for speaker introduction

Show management reserves the right to adjust exact location of graphic items to areas considered to be of higher visibility and suitable to the overall look of the show.

YES! I WANT TO SPONSOR AT THE 2024 SOUTHEASTERN CONVENTION & INTERNATIONAL PROPANE EXPO™.



Please submit sponsorship reservation form to meetings@npga.org

DIAMOND LEVEL

Any packaged sponsorship opportunity valued \$17,000 and over. Platinum benefits plus recognition from stage during the Keynote Address

- WI-FI **\$30,000 Exclusive**
- Concourse A Window Clings **\$18,000 for 4 panels**
- Digital Sign **\$18,000 Each**
- Stair Graphics **\$18,000 for All 24 Steps**
- Tote Bag **\$17,000 Exclusive**

PLATINUM LEVEL

Any single or packaged sponsorship valued between \$12,000-\$16,999.

Gold Benefits plus sponsor spotlight - highlight your organization in a regularly scheduled email message to promote Expo (guidelines and specifications will be provided)

- Escalator Panel Clings **2 sets of 2 – \$16,000**
SOLD! **\$16,000 for 16 Upper Steps**
- Stair Graphics **\$15,000 for 3 panels**
- Concourse A Window Clings **\$14,000 Exclusive**
- Registration **SOLD!** **\$14,000 Exclusive**
- Hotel Key Cards **SOLD!** **\$13,500 Exclusive**
- Keynote Address **SOLD!** **\$12,000 Exclusive**
- Bus Sponsorship – Premium **\$12,000 Exclusive**
- Hand Sanitizers **2 for \$12,000**
- Escalator Runners **SOLD!** **\$12,000 for 8 Lower Steps**
- Stair Graphics **\$12,000 Exclusive**
- Lanyards **SOLD!**

GOLD LEVEL

Any single or packaged sponsorship valued between \$7,000 - \$11,999.

Silver benefits plus sponsor identification next to exhibitor listing in the Expo Official Show Guide and sponsor signage to display in booth

- Concourse A Window Clings **\$11,000 for 2 panels**
- Autogas Pavilion Sponsor **\$9,000 Exclusive**
- Bus Sponsorship **\$9,000 Exclusive**

GOLD LEVEL, CONTINUED

- HQ Hotel Room Door Hang **\$9,000 Exclusive**
- Mobile App **\$8,500 Exclusive**
- Escalator Panel Clings **SOLD!** **1 set of 2 – \$8,000**
- Hydration Stations **\$8,000 Exclusive**
- Welcome Reception Co-Sponsor **\$8,000 Each**
- Internet Station **\$7,000 Exclusive**
- Rectangle Column Wrap **\$7,000 all 3 panels**
- AM Coffee Break **\$7,000 Each Day**

SILVER LEVEL

Any single or packaged sponsorship valued between \$3,500 - \$6,999.

Bronze benefits plus one complimentary full page black & white ad in the Expo Official Show Guide

- Technical Workshop Classrooms **\$6,000 Exclusive**
- Prayer Breakfast Co-Sponsor **SOLD!** **\$6,000 Each**
- Escalator Runners **SOLD!** **1 for \$6,000**
- Concourse A Window Clings **\$6,000 for 1 panel**
- Sidewalk Graphic Sign **SOLD!** **\$5,500 Each**
- Education Session Pens **SOLD!** **\$4,000 Exclusive**
- Education Session (Full) **\$3,800 Each**

BRONZE LEVEL

Any single or packaged sponsorship valued up to \$3,499. Bronze benefits include your logo displayed on Expo website, sponsor signage, and in the Expo Official Show Guide

- Exhibit Hall Lounge **\$3,000 Exclusive**
- Aisle Signs **2 signs – \$3,000**
- Rectangle Column Wrap **\$3,000 per Panel**
- Education Session Co-Sponsor **\$2,000 Each**
- Aisle Sign **1 sign – \$1,900**
- Fast Track Session **\$1,850 Each**

Contact Information

Company

Contact Name & Title

Phone

Email

Signature

Date

Payment Information

Credit Card #

Exp. Date

Cardholder Name

CVV

For more information,
email meetings@npga.org
or visit www.npgaexpo.com

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